



c/o Moseley CDT
149-153 Alcester Road
Moseley B13 8JP

August 2021

Moseley Business Community Sponsorship Scheme

Dear Business Owner / Manager,

Moseley in Bloom (MiB) and Moseley in Lights (MiL) for many years have made the shopping area of Moseley Village more attractive through floral displays in the summer and Christmas Holiday lights in the winter. The funds for this come through a combination of fund raising, including the Open Gardens' event (this year to be held in September) and through the Business Sponsorship Scheme.

MiB and MiL receive no public funding and rely entirely on local support. We are both charities - every penny of every contribution goes directly to paying for the lights and floral displays.

In May this year we wrote to ask if you would kindly support the scheme. Several businesses have come forward and with this support and using reserves from 2020, Moseley in Bloom have funded the floral displays currently making our village look so attractive this summer. However, your continued support is needed to enable them to budget for 2022.

Moseley in Lights will launch in September. They have no reserves, so the number of Christmas Lights will depend entirely on sponsorship raised.

We are again inviting you to become a sponsor of MiB and MiL at one of two levels:

Standard Business Sponsors contribution of £100 or more a year

Premium Business Sponsors contribution of £200 or more a year

- All sponsors will benefit from the year-round enhancement of the village environment.
- Sponsors are listed on the Moseley in Bloom website www.moseleyinbloom.org.uk, in community Facebook groups as well as on a poster display on the Christmas tree at the end of the year.
- Premium sponsors are acknowledged with a **plaque on a Moseley lamp post**. These are installed as soon as a donation is received and will remain in situ for the entire year of sponsorship.
- One contribution covers both the In-Bloom and the In-Lights campaigns. **You will not be expected to donate twice in one year.**

Thank you for your support in making Moseley especially beautiful and vibrant in 2021

Yours sincerely

Izzy Knowles & Cllr Kerry Jenkins
Moseley in Lights and Moseley in Bloom
izzyknowles@gmail.com 07784 155208



Payment Slip / Invoice

Name of Business (to go on plaque for Premium and Platinum sponsors):

Level of sponsorship - STANDARD - £100 ; PREMIUM - £200 ; PLATINUM - £500

I am making a cash donation of £_____ (let us know, we can pick it up if you prefer)

OR

I am paying by cheque, payable to Moseley in Bloom for £_____ (send to address below)

OR

I prefer to pay by BACS and will remit £_____ to:

Account name: Moseley in Bloom R/C 1141664

Bank and Branch:

The Co-op Bank. Sort Code: 08-92-99

Account Number: 65165935

Moseley in Bloom is a registered charity (No 1141664) and your support counts as a charitable donation for tax purposes.

Unless paying by BACS, please enclose this form with your payment to Moseley in Bloom / Moseley in Lights at the address below. Or call Izzy Knowles on 07784 155208 for collection.

Moseley in Bloom / Lights (Business Sponsorship)

c/o Moseley CDT

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